

## News In Brief

### Portfolio Statistics as of 12/31/2021:

- 32 Equity investments
- 1.4% International equities
- Core portfolio average holding period 3-5 years

### Top 5 Equity Investments:

- 9.5% Microsoft
- 6.1% Trupanion
- 5.6% Costco
- 5.2% Charles Schwab
- 4.2% Insulet
- 30.6% Net Assets

**Blue Point's Cumulative Return**  
Since its inception on 12/31/06, Blue Point's quarterly, time-weighted return net-of-fees is **603.26%**. On a \$1,000,000 investment, the dollar value of Blue Point's Total Return net-of-fees is \$7,032,554 versus the \$4,568,414 Total Return of the S&P 500. The active manager value-add is \$2,464,141.

### Time Weighted Return as of 12/31/21:

- 1 Year Blue Point TR 13.98%
- 1 Year S&P 500 TR 28.71%
- 3 Year Blue Point TR 107.89%
- 3 Year S&P 500 TR 100.37%
- 5 Year Blue Point TR 154.60%
- 5 Year S&P 500 TR 133.41%

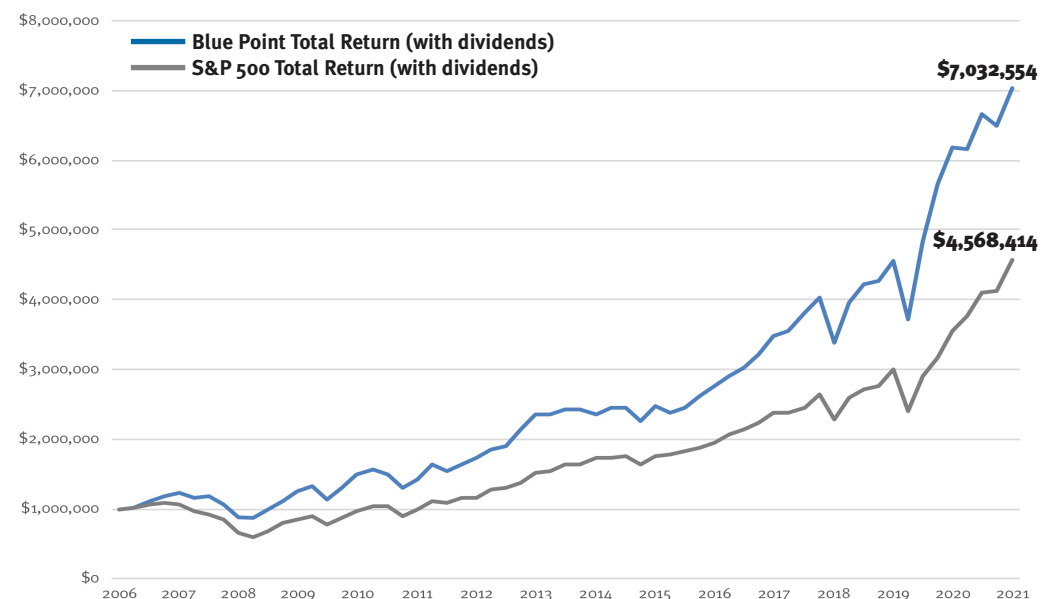
### Portfolio Manager

Niall H. O'Malley  
(443) 600-8050

niall.omalley@bluepointim.us  
Web site www.bluepointim.us

## Performance Summary

During the fourth quarter, Blue Point's model portfolio, applied to separately managed accounts, returned 8.51% net-of-fees. The Total Return of the S&P 500, which includes dividends, was 11.03%. Blue Point's active management underperformed the benchmark by -2.52%. During 2021 Blue Point has returned 13.98% net of fees, while the Total Return of the S&P 500 was 28.71%. During 2021 Blue Point underperformed the benchmark by -14.73%. The primary source of the underperformance was the strong rotation from growth companies to cyclical companies.



Graph footnote: Total Return (TR), includes the reinvestment of dividends.

**Disclosures:** Performance of the separate accounts can differ substantially from the performance of Blue Point's model portfolio due to timing of entry, whether account is taxable or non-taxable, and the timing of withdrawals. Returns include accrued income since 9/30/14. Past performance does not guarantee future results. The standard investment adviser fee schedule is 1.0% on the first \$3 million, 0.85% on the next \$7 million, 0.75% thereafter. There is no stated account minimum, but the relationship needs to be mutually beneficial. The investment adviser fees are negotiable and may be waived. Blue Point Investment Management, LLC, is a Maryland registered investment adviser. To receive a copy of Blue Point's ADV Part 2, call 443-600-8050.

## Market Outlook

➤ **FAANG Stocks Get Defanged** – A number of widely held technology stocks are experiencing slower growth which is causing sharp corrections in their stock prices. At the same time the earnings growth rate for a number of cyclical companies is accelerating. COVID transitioning to an endemic is contributing to these growth shifts.

➤ **Accelerating Inflation** – The list of items causing inflation is disturbingly long and includes: printed money, stimulus, supply chain disruptions, semiconductor shortages and wage inflation. U.S. CPI inflation reached 7.12% in December, which is forcing the Federal Reserve to reduce money supply growth and commit to interest rate increases.

➤ **Slower Growth in China** – The Chinese government's "common prosperity" initiatives have rewritten the operating rules for Chinese companies. Consumer spending growth has slowed to a crawl as falling real estate valuations spook Chinese consumers.

➤ **Attractive Non-U.S. Equity Valuations** – Printed money and aggressive stimulus have driven up the valuations of U.S. companies. Europe and Japan have had less stimulus and less growth. Relative to the U.S., their growth expectations are improving.

## A Global Perspective

Blue Point Investment Management offers equity-oriented growth with a global perspective. The investment discipline seeks Growth at a Reasonable Price. Each client account is managed separately.

The Growth At a Reasonable Price (GARP) investment strategy is a blend of active growth and value investing. As a rule, value investors focus on the price of the security, the numerator of the P/E ratio, while growth investors focus on earnings offered by the security, the denominator of the P/E ratio. GARP represents a blended approach and is often referred to as a market-oriented investment strategy.

Blue Point identifies sustainable, long-term trends through macro-economic research. From there, Blue Point uses fundamental research to identify and invest in companies that stand to benefit from favorable trends. Investments are geared towards long-term value creation while preserving capital.

Blue Point seeks equity-oriented growth while actively managing the downside risk. Under normal circumstances, Blue Point invests at least 60% of its net assets in domestic U.S. securities. This global approach offers significant investment opportunities here and abroad. In times of market crisis,

adjustments to portfolio holdings will be made that best serve the preservation of capital while seizing investment opportunities. Cash is used as an asset class in portfolio construction.

Each separately managed account stays in the client's name providing complete transparency. Blue Point receives no commission or compensation that would create a conflict of interest. To further ensure the alignment of interests, Blue Point's portfolio manager invests in the same Blue Point model portfolio as clients.

### Blue Point's Fifteen Year Performance

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Blue Point Total Return net of fees	23.04%	-28.78%	44.08%	17.26%	-4.55%	21.69%	37.05%	0.12%	5.27%	11.21%	25.51%	-2.42%	34.84%	35.27%	13.98%
S&P 500 Total Return	5.49%	-37.00%	26.46%	15.06%	2.11%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%	-4.38%	31.49%	18.40%	28.71%
Blue Point vs. Benchmark	17.55%	8.22%	17.62%	2.20%	-6.66%	5.69%	4.66%	-13.57%	3.89%	-0.75%	3.67%	1.96%	3.36%	16.87%	-14.73%



## THE MANAGER'S CORNER

### PORTFOLIO MANAGER:

Niall H. O'Malley (pictured) is the founder and Managing Director of Blue Point Investment Management, which manages accounts on a separate account basis. Niall has an MBA from George Washington University in Finance and Investments with minors in Business Law and Taxation. All of these activities build on strong professional experience working for buy-side firms, consulting, and over seven years with a top-ten U.S. commercial bank. Prior to starting Blue Point, Niall was a Vice President of Credit & Risk Management at SunTrust Bank.

He passed Level II of the Chartered Financial Analyst examination in 2005, and holds the Series 65 License from FINRA.

Niall regularly speaks to CFA Society, university and investment groups. He served on the Board and the Program Committee of the CFA Society Baltimore for 13 years, and now serves on the Society's Advisory Board. Niall served as President of the CFA Society Baltimore from 2009-2010, and founded the Baltimore Business Review. He served as Co-Editor of the Baltimore Business Review for eight years, while being a contributor. Niall has

taught Investments and Equity Security Analysis as an Adjunct Professor at Towson University, College of Business and Economics.

### EQUITY RESEARCH INTERNS

**Imani Anderson** graduated with a Bachelor of Science in Financial Economics from Towson University.

**Joseph Kuta** is a candidate for a Bachelor of Science in Business Administration with a concentration in Finance at Towson University.

**Aleksandr Olshanskiy** is a candidate for a Bachelor of Science in Business Administration with a concentration in Finance at Towson University.

Additional Information is available at [www.bluepointim.us](http://www.bluepointim.us)

**Niall H. O'Malley**  
Blue Point Investment Management  
6115 Falls Road, Suite 101  
Baltimore, MD 21209  
(443) 600-8050  
[niall.omalley@bluepointim.us](mailto:niall.omalley@bluepointim.us)